

# 8<sup>th</sup> Annual Pink Ribbon Tennis Tournament



Presented by  Ann L. Baroco Center  
for Breast Health  
Sacred Heart Women's Hospital

🌸 March 18, 19 & 20, 2010 🌸

Please visit our Pink Ribbon Tennis Website: <http://pinkribbontennis.com>

Dear Pink Ribbon Supporter,

The 8<sup>th</sup> Annual Pink Ribbon Tennis Tournament will be held on March 18, 19 and 20 at Roger Scott Tennis Center. For the third year in a row, we will be kicking off our Pink Ribbon Tennis Tournament on Thursday evening with our **Calcutta for a Cure Pro-Am Event**. **This year we are pleased to announce our new Presenting Sponsor, the Ann L. Baroco Center for Breast Health of Sacred Heart Women's Hospital.** We look forward to our new partnership with Sacred Heart in our fight against breast cancer. Breast Cancer is the second leading cause of cancer deaths among women. One in eight women will be diagnosed with Breast Cancer in her lifetime. Early detection is essential to survive this disease. We are continuing our commitment to battle this deadly disease and we need your support.

The Pink Ribbon Tennis Tournament began in 2003 and is under the auspices of the Pensacola Breast Cancer Association which is a designated 501(c)3 Charitable Organization. In 2009 the Pink Ribbon Tennis Tournament raised nearly \$50,000. Proceeds from this tournament were dedicated primarily to providing mammograms to local women in need. Current statistics suggest that only 1 in 5 women in our country has access to a federal program that provides lifesaving breast cancer screening. A smaller portion of the money was donated to the American Cancer Society to assist women with an existing diagnosis of breast cancer. **100% of the profits from our Pink Ribbon Tennis Tournament are donated to breast cancer causes.**

As a dedicated member of the local business community, we are requesting that you join us by giving **your commitment & support**. All of the people who work on our tournament volunteer their time and efforts to further the Pink Ribbon cause, but we cannot do it without your help. Your generous contributions and donations are crucial for the success of our **Pink Ribbon Cause**. Please support this very worthy cause with a monetary sponsorship and/or a product donation. Product donations are used to help raise funds through our **Pink Bling Raffle, Pink Ribbon Raffle** and **In the Pink Silent Auction**.

It is our hope that a cure can be found for Breast Cancer. We appreciate your participation and thank you in advance for your support. With your contributions our hope can bloom into a reality for millions of our mothers, daughters, sisters, and friends. Please accept our sincere thanks and gratitude for your assistance in our ongoing battle against Breast Cancer. We are all very proud to be able to represent our community.

Sincerely,

Suzi Emerson  
Pink Ribbon Tennis Tournament Coordinator

850-479-1059 (home)

850-341-3444 (cell)

Suzi824@aol.com

Please visit our website: <http://pinkribbontennis.com>

2010 Pink Ribbon Tennis Tournament



The Pensacola  
Breast Cancer  
Association is a  
501(c)3 Charitable  
Organization  
Tax ID# 65-1204207

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Congratulations! This is your opportunity to become a proud sponsor of The **Pink Ribbon Tennis Tournament**. Below is information regarding sponsorship of our tournament along with special information about The **Pink Ribbon Tennis Tournament**:

The **Pink Ribbon Tennis Tournament** is the largest Ladies' Doubles Tournament in the Gulf Coast Area. Players from all over the Gulf Coast area of Florida and other states such as Alabama, Georgia, & Tennessee attend this event. This year we anticipate over 250 participants in addition to over 50 participants in our **Calcutta for a Cure** kickoff event.

Our **Pinkribbontennis.com Website** is listed in many popular search engines including Yahoo and Google. The tournament and our website has been cited in major tennis publications as well as local media outlets. Since it became live last March, our website currently has accumulated over 1,000 hits.

Promotion of the tournament will take place during the weeks leading into the tournament. Information regarding the tournament will be advertised in local tennis facilities & community media outlets. This will increase traffic through our tournament site.

## \*PINK RIBBON TENNIS \* SPONSORSHIP \* LEVELS\*

**Sponsors donating \$500 or more are invited to bring a guest to our Calcutta For A Cure Dinner**

### **Pink Ribbon Presenting Sponsor.....\$5,000**

Sponsor Name Displayed on Larger Banner before/during/after Tournament

Sponsor Name & Logo featured in all Media

Sponsor Name on All Collateral Materials:

“8<sup>th</sup> Annual Pink Ribbon Tennis Tournament Presented by Your Sponsor Name & Logo

Sponsor Name & Logo **with Link** on **Every Page** of Website

Sponsor Name & Logo on Tournament T-Shirt (& 2 Complimentary Tournament T-Shirts)

Sponsor Name & Logo featured in Pensacola News Journal Ad

Framed Copy of Pensacola News Journal Ad

Entry Fee Waived for Two Tournament Players (\$160 Value) (1 Team Spot Guaranteed!!)

### **In the Pink Silent Auction Sponsor.....\$2,000**

Sponsor Name Displayed on Silent Auction Banner during 3 days of Tournament

Sponsor Name & Logo Prominently Displayed on Signage during 3 days of Tournament

Sponsor Name & Logo Displayed on All Silent Auction Collateral Materials

Sponsor Name & Logo **with Link** on Website: Home Page, Silent Auction Page, & Sponsor Page

Sponsor Name & Logo on Tournament T-Shirt (& 2 Complimentary Tournament T-Shirts)

Sponsor Name & Logo featured in Pensacola News Journal Ad

Framed Copy of Pensacola News Journal Ad

Entry Fee Waived for Two Tournament Players (\$160 Value) (1 Team Spot Guaranteed!!)

### **Pink Rose Sponsor.....\$1,000**

Sponsor Name Prominently Displayed on Signage during 3 days of Tournament

Sponsor Name & Logo **with Link** Featured on Sponsor Page of Website

Sponsor Name Displayed Prominently on Tournament T-Shirt (& 2 Complimentary Tournament T-Shirts)

Sponsor Name & Logo featured in Pensacola News Journal Ad

Framed Copy of Pensacola News Journal Ad

Entry Fee Waived for One Tournament Player (\$80 Value) (1 Team Spot Guaranteed!!)

### **Pink Lily Sponsor.....\$ 500**

Sponsor Name Prominently Displayed on Signage during 3 days of Tournament

Sponsor Name & Logo Featured on Sponsor Page of Website **with Link**

Sponsor Name on Tournament T-Shirt

### **Pink Daisy Sponsor.....\$ 250**

Sponsor Name Prominently Displayed on Signage during 3 days of Tournament

Sponsor Name Featured on Sponsor Page of Website **with Link**

### **Pink Carnation Sponsor.....\$ 150**

Sponsor Name Prominently Displayed on Signage during 3 days of Tournament

Sponsor Name listed on Sponsor Page of Website

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## \*SPONSOR\*COMMITMENT\*FORM\*

Please Complete & Return By February 22, 2010 to:  
Debbie Cook • 2655 Yates Ave • Pensacola, FL • 32503

Please make checks payable to Pensacola Breast Cancer Association--  
a 501(c)3 charitable organization; Tax ID# 65-1204207

Credit Card Services are also available. Please contact Susan Emerson 850-479-1059.

Yes, I/We would like to be a sponsor of the Pink Ribbon Tennis Tournament at the following Level:

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor.....\$5,000*   | <input type="checkbox"/> Pink Lily Sponsor.....\$ 500*  |
| <input type="checkbox"/> Silent Auction Sponsor...\$2,000* | <input type="checkbox"/> Pink Daisy Sponsor.....\$ 250  |
| <input type="checkbox"/> Pink Rose Sponsor.....\$1,000*    | <input type="checkbox"/> Pink Carnation Sponsor..\$ 150 |

\* Camera-ready logo/artwork for sponsorship is enclosed.  Logo/artwork will be sent to [pinkribbondeb@cox.net](mailto:pinkribbondeb@cox.net) by Feb. 22

Company Name \_\_\_\_\_  
(please print Company Name as you would like it to appear on the sign)

Mailing Address \_\_\_\_\_

Company Website Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Email Address \_\_\_\_\_

Phone Numbers (Primary) \_\_\_\_\_ Secondary \_\_\_\_\_

### Acknowledgement of Commitment

By participating as a sponsor in The **Pink Ribbon Tennis Tournament**, your company/organization agrees to pay the above sponsorship level dollar amount as indicated above. In return, your business will receive the sponsorship package benefits as outlined in the sponsorship package on the previous page. In order to ensure that your company receives the maximum exposure and sponsorship benefits, please send payment and form by February 22, 2010.

Signature \_\_\_\_\_

### Court Sponsorships are also Available:

- Full Court Sponsor...\$275...Sponsor Name Displayed on **Both Ends** of Court
- Half Court Sponsor...\$175...Sponsor Name Displayed on **One End** of Court

**In-Kind Donation:** Product Service Other  
Please feel free to attach a business card!!

Fair Market Value Estimate: \$ \_\_\_\_\_

Product Donations are welcome & appreciated. Donations valued at \$500 or higher will receive special recognition. Please submit products by March 1, 2010. Please include a brief description of the item(s) and a Fair Market Value Estimate:

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